

G.M. RICHARDSON, JR. Division Sales Manager

25A Village Lane Wallingford, CT 06492 203-265-4947 Fax 203-269-1360

June 2, 1993

TO:

1124 1126 1128 **1130 1222 1226** 1228 1232 1334

1422 **1434** 

1528

Subject:

Sunoco Franchise Locations 1335-02-02

Dear Managers;

Please review the attached Master Store Lists. Have your Sales Reps contact the locations and sell Plan B which was the option selected by Director of Merchandising, Walt Ward. (cc: auth Itr attach)

Please return the attached forms to me by 6/30/92.

Thank you for your assistance. If you have any questions, or need anything further, please don't hesitate to contact me.

Sincerely,

George

G. M. Richardson

/ck

attachment

cc (w/o attach):

RFK MAY JPR PES BGN

Walt Ward, Sunoco

M-2

C.C. Stave LORRAINE LORRAINE Peter fant 6/18/93 S1849 94

"We work for smokers."

## **SUNOCO SURVEY**

STORE NAME/#:	
STORE ADDRESS:	
PERSON CONTACTED:	
DATE CONTACTED:	
STORE VOLUME:	·
DETAILS OF STORE VISIT:	···
	•

HAND-HELD NAME CLASS-FREQUENCY

05/03/93

ACCOUNT	
ROUTE	

NAME & ADDRESS

TELEPHONE

CHAIN-ID CHAIN NAME

WEEKLY VOLUME

TYPE

MERCHDSR ACCT MKT OR

UNIT

ACCOUNT GROUPS

CORP? / TAX ID

SEGMENT

CONTRACT

MONTHLY CALL COUNT TAX-ID NAME

PRI WHOLESALER ACCT & NAME

SEC WHOLESALER ACCT & NAME

· VAP WHOLESALER ACCT & NAME

TERRITORIES 122804 (REG)

076

453881 DIBB'S SUNOCO FOOD

NJ 07076

DIBB'S SUNOCO 1734 RT 22 AT MYRTLE 1335-02-02

CORP - YES

SUN COMPANY - S

B04 120 R

908-322-4878

FEB MAR APR MAY

SCOTCH PLAINS

Though how som

RJR S/L PKG RJR PROMO PLATFM GRND/POLE MT CLOCK/LTD SIGN WINSTON CAMEL SALEM VANTAGE NOW MORE WIN BXGXF 40 WIN PKG PREMIUM 20 WIN PKG VPR CAM BXGXF 20 CAM PKG VPR 10 SAL BXGXF 40 SAL PKG PREMIUM SAL PKG VPR VAN BXGXF 20 VAN PKG VPR 10 NOW BXGXF 20 NOW PKG VPR 10 GENERAL MKT/PKG COUPON ACCOUNT SAV BUY DOWN

ACCTS. IN TERR.

EXTRA VALUEEVD PREF PRES ABC PREF PR CTR4L3

	•		
ACCOUNT ROUTE	TELEPHONE ACCOUNT GROUPS MONTHLY CALL COUNT	HAND-HELD NAME CLASS-FREQUENCY CHAIN-ID WEEKLY VOLUME MERCHDSR CHAIN NAME TYPE ACCT MKT OR CORP? / TAX ID SEGMENT CONTRACT TAX-ID NAME PRI WHOLESALER ACCT & NAME SEC WHOLESALER ACCT & NAME VAP WHOLESALER ACCT & NAME	UNIT
TERRITO	ries		
122807(	REG)		
516251	SUNOCO #5110	SUNOCO #5110 / CO4 / RJR OTHER PKG	1
	RT. 1 & OLD POST RD.	1335-02-02 / 50 // RJR PROMO PLATE	'N 1
181	EDISON	SUN COMPANY - S R RJR ENHANCED OF	PM 1
	NJ 08817	CORP - YES WINSTON	1
		CAMEL	2 3
	908-985-9154	375878 MC LANE-NORTHEAST SALEM	3
	PT6	WIN BXGXF	20
	FEB MAR APR MAY	WIN PKG VPR	10
	1	CAM BXGXF	20
		SAL BXGXF	20
		SAL PKG VPR	10
	•	CAM BXGXF SAL BXGXF SAL PKG VPR GENERAL MKT/PKG VALU ADD ACCT	1
			1
		P.P. PACK #1	1
		COUPON ACCOUNT	

ACCTS. IN TERR.

1

LAST DATE COUPONS RECEIVED 11/24/92